

Sponsorship Opportunities

INTERNATIONAL



**MARK YOUR CALENDARS FOR THE
2012 WBC SOCCER TOURNAMENT!**

JULY 6, 7, 8, 2012

ALL GAMES WILL BE PLAYED ON NATURAL GRASS FIELDS IN POST FALLS, IDAHO!



WWW.IDAHOTHUNDER.COM



Greetings!

Once again it's time for all of us at Idaho Thunder FC to reach out to the local business community for sponsorship support of the Western Border Cup (WBC)—our annual soccer tournament.

Idaho Thunder FC will host the 2012 tournament on July 6th—8th in Post Falls. Both girls and boys teams from our region and beyond will converge on North Idaho for 3 days of competitive soccer action. This year we anticipate participation by up to 100 different soccer teams with players 10 years old and above. We need your support in welcoming them to our community and making the 2012 WBC a huge success!

What makes WBC so special?

•**Local Venue Environment!** Unlike tournaments in larger metropolitan areas, WBC is concentrated here in our North Idaho community—which provides our sponsors with an opportunity to make a big local impact. Short commute times from hotels to fields also means our guests will have more time between games to experience all that beautiful North Idaho has to offer.

What's in it for you—our sponsors?

•**Business Opportunities!** Most visiting teams will be staying 2 or 3 nights in the Post Falls/Coeur d'Alene area. These players, coaches and families will be looking for places to go and things to do while they're not competing on the fields. Reaching them through one of our many sponsorship options presents you with an outstanding business opportunity.

•**Doing Well by Doing Good!** Even non-retail establishments will benefit from WBC sponsorship by letting our local community know that you support the development of our youth and our local economy. This is how great brands are created in the minds of local consumers!

How can you become a corporate sponsor?

•**Read On!** The following pages outline the many sponsorship opportunities available to you. Basic packages start at just \$150—and donations in any amount will go a long way towards making this year's event a huge success for all.

You can take immediate advantage of our sponsorship opportunities by completing and mailing the included agreement forms. You can also arrange a meeting with a representative from the Western Border Cup by contacting me at the phone number or email address listed below.

Thank you in advance for your consideration—and we look forward to your involvement in the 2012 Western Border Cup!

Sincerely,

Briggs Anderson
Idaho Thunder, FC
Director of Coaching & Player Development
208.262.1536
Email- idthunderdoc@yahoo.com

2012 WBC Sponsorship Packages

1 TOURNAMENT TITLE SPONSOR \$5000.00 Investment (only 1x package available)

Provides you with exclusive branding opportunities in virtually all tournament marketing endeavors!

- Title Sponsor listing in all public relations and media efforts
- Your logo incorporated with the 2012 WBC event logo
- (1x) 4x8 Title Sponsor banner at all field locations
- (1x) 3x5 Title Sponsor banner placed at Awards Stage
- Title Sponsor listing on sponsor "Thank You" banner (main field)
- (1x) 4x8 Title Sponsor banner placed at tournament check-in location
- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Coupon insert included in WBC Tournament Welcome Kit (sponsor to provide minimum of 2000 units. 4.25x5.5 max. size)

2 TOURNAMENT FIELD SPONSOR \$1000.00 Investment

We'll designate a specific playing field in your honor with multiple banners that include your logo & slogan!

- (2x) 4x8 vinyl banners placed around your field
- (1x) 3x5 banner placed at Awards Stage
- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Master game schedule will list your sponsored field by name
- Your logo on sponsor "Thank You" banner (main field)

3 AWARD STAGE SPONSOR \$750.00 Investment (only 1x package available)

We'll designate you as the key sponsor of our Awards Stage area!

- (1x) 4x8 vinyl banner prominently displayed at Awards Stage
- All Awards Stage announcements will include your name as sponsor
- (1x) 4x8 vinyl banner placed at (1x) playing field
- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Your logo on sponsor "Thank You" banner (main field)

4 PLAYER WELCOME KIT SPONSOR \$750.00 Investment (only 1x package available)

You will be designated as sponsor of the WBC Tournament Welcome Kit provided to all teams at check in!

- (1x) 4x8 vinyl banner placed at tournament check-in location
- Full-page flyer/coupon insert included in WBC Tournament Welcome Kit—designating you as official sponsor (2000 units)
- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Your logo on sponsor "Thank You" banner (main field)

5 SINGLE FIELD BANNER \$500.00 Investment

We'll give you sponsorship presence at a key tournament playing field!

- (1x) 4x8 vinyl banner placed at (1x) playing field
- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Your logo on sponsor "Thank You" banner (main field)

6 COUPON DISTRIBUTION PACKAGE \$350.00 Investment

Include your special offer coupon in the WBC Tournament Welcome Kit provided to all teams at check in!

- Coupon insert included in WBC Tournament Welcome Kit (sponsor to provide minimum of 2000 units. 4.25x5.5 max. size)
- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Your logo on sponsor "Thank You" banner (main field)

7 DOUBLE WEB AD PACKAGE \$250.00 Investment

Prominently display your support on our web site!

- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page
- Your logo on sponsor "Thank You" banner (main field)

8 SINGLE WEB AD PACKAGE \$150.00 Investment

Prominently display your support on our web site!

- 1x rotating web ad on IdahoThunder.com Home Page & 1x rotating web ad on WBC Tournament Page

2012 WBC Sponsorship Agreement

Please check your selection:

- 1 TOURNAMENT TITLE SPONSOR** \$5000.00 Investment (only 1x package available)
Provides you with exclusive branding opportunities in virtually all tournament marketing endeavors!
- 2 TOURNAMENT FIELD SPONSOR** \$1000.00 Investment
We'll designate a specific playing field in your honor with multiple banners that include your logo & slogan!
- 3 AWARD STAGE SPONSOR** \$750.00 Investment (only 1x package available)
We'll designate you as the key sponsor of our Awards Stage area!
- 4 PLAYER WELCOME KIT SPONSOR** \$750.00 Investment (only 1x package available)
You will be designated as sponsor of the WBC Tournament Welcome Kit provided to all teams at check in!
- 5 SINGLE FIELD BANNER** \$500.00 Investment
We'll give you sponsorship presence at a key tournament playing field!
- 6 COUPON DISTRIBUTION PACKAGE** \$350.00 Investment
Include your special offer coupon in the WBC Tournament Welcome Kit provided to all teams at check in!
- 7 DOUBLE WEB AD PACKAGE** \$250.00 Investment
Prominently display your support on our web site!
- 8 SINGLE WEB AD PACKAGE** \$150.00 Investment
Prominently display your support on our web site!
- 9 DONATION OPTION** Please fill in donation amount here: \$ _____
I would like to make an individual donation in support of the 2012 Western Border Cup!

Please complete sponsor contact information:

Business/Organization Name:	_____
Primary Contact:	_____
Phone:	_____
Email:	_____
Web Address:	_____
Mailing Address:	_____

For Sponsor: _____ Date: _____

Check this box if you would like to receive by mail a receipt including our 501(c)3 designation number and a copy of this agreement.

Please return completed form and payment to:

Idaho Thunder FC
P.O. Box 412
Post Falls, ID 83877

*Upon receiving this form, a WBC Representative will contact you regarding your logo, copy points, and all production details.
Have questions?: please call 208-262-1536 or 509-869-8349